

**Showcase your company in the Conference Program**

As an exhibitor, you know that it is impossible to make contact with everyone that walks through the door and as the show ends, you wonder how many possible opportunities you missed. The Conference Show Program is an opportunity for you to have "All Eyes on You"! Place an ad and get your second chance. Each attendee receives one of these programs as they walk through the door. Showcase your company by taking advantage of this opportunity to advertise.

**The Exhibitor Show Program Contains:**

The conference schedule, listing of corporate sponsors, show hours, the exhibit hall layout, your contact information and company synopsis. To obtain advertising space, the application form is on your exhibitor/attendee registration form.

**Advertising Dimensions:**

The Program will be pocket size (approximately 4"x 9"). It will be printed in blue ink on a white background. Ads sent in will need to be in Black & White. We can receive your ad electronically in high resolution at 300 dpi (Word, Tiff, Bitmap, or GIF). Ads must be received by September 14, 2012 to be included in the Conference Show Program.

<b>Full Page Ad</b> – 3 ¼ x 8 inches high	\$475.00
<b>Half Page Ad</b> – 3 ¼ x 4 inches high	\$225.00
<b>Quarter Page Ad</b> – 3 ¼ x 2 inches high	\$125.00

**Inside Back Cover** – 3 ¼ x 8 inches high \$675.00  
(Only one can apply. Contact our office for further details)

**Conference program Payment Information:**

Ads must be received by September 14, 2012 to be included in the Conference Program. Please submit your final ad art to: [Joanna@bullseyeconferencesupportservices.com](mailto:Joanna@bullseyeconferencesupportservices.com). Payments can be made online (please see online form) or send checks payable to AFCEA.

Bullseye Conference Support Services, on behalf of the Southern AZ Chapter of AFCEA  
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Phone: 520-300-4222  
Fax: 520-573-3400  
Email: [Joanna@bullseyeconferencesupportservices.com](mailto:Joanna@bullseyeconferencesupportservices.com)

**We thank you for your participation and support!**  
Southern Arizona Chapter - AFCEA